

Filip Kockendal

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EXPERIENCE

NORDHEALTH
Product designer
Own product design end to end across clinical, financial and AI workflows, from patient management and public healthcare reimbursement through to the company's first AI assistant.

Sweden (Remote)
July 2024 – Now

POKA REMINDER
Founder, designer & developer
Founded the company and shipped a medication reminder built around a character instead of an alarm. Ran the research with the two people it was built for, designed the app and the App Store listing, wrote the React Native code, and took it through App Store review. Built alongside full-time work.

Sweden (Remote)
May 2024 – Feb 2025

EASYPRACTICE
UX/UI designer & frontend developer
Sole designer on a calendar and scheduling product, owning research, UX, UI and the front-end work (Vue.js). Led the interface design for moving customers from a desktop application to the web, rebuilding the workflows they relied on daily and validating each against how clinics actually booked so nothing was lost.

Denmark (Remote)
July 2023 – July 2024

VOLVO BUSES
Engineering & product development admin
Designed and built two internal tools for the engineering organisation: one for visualising data, another for managing the project network across teams.

Gothenburg, Sweden
May 2022 – Aug 2022

EDUCATION

UNIVERSITY OF GOTHENBURG
Bachelor's Degree in applied information technology
Thesis on human perception of art in the age of artificial intelligence
Focus on cognitive science & human-computer interaction (HCI)

Gothenburg, Sweden
2020-2023

ARANÄSGYMNASIET
Focus on Technical Science

Gothenburg, Sweden
2017 - 2019

LEADERSHIP & ACTIVITIES

NORDHEALTH
Design mentorship
Mentor interns and junior designers through their first product work, from framing a problem and running their own research to handing off for build.

Remote
July 2025 – Now

NORDHEALTH
Internal design critiques
Set up and host recurring design critiques for all designers across the company. Defined the format and run every session, giving designers working across domains a standing place to review and share work in progress.

Remote
May 2025 – Now

SKILLS & INTERESTS

Design: Figma, prototyping, design systems, user research, usability testing, Dovetail, Illustrator
Code: HTML/CSS, JavaScript (Vue, React, React Native), Python
Language: Swedish (Mother tongue), English (Fluent), Chinese (Fluent)
Interests: Creative coding and generative art, guitar, bouldering, football